

Mo-saiQ Inc.

Unified Privacy Policy

Covering: mo-saiq.org · iQNNCTED Scholar Navigator (iOS & Android)

Last Updated: May 22, 2026

Effective Date: May 22, 2026

Applies to: mo-saiq.org (the “Site”) and iQNNCTED Scholar Navigator (the “App”), including iOS and Android versions.

Plain-English Summary (TL;DR)

Mo-saiQ Inc. (“Mo-saiQ,” “we,” “our,” or “us”) is a North Carolina 501(c)(3) nonprofit. We collect only what we need to help scholars navigate the moments that matter. We do not sell your data — ever. We do not use your data for advertising. We do not train AI models on your data.

If you are under 18, we ask your parent or guardian to provide consent before we store any of your assessment responses. Your profile, archetype, and roadmap belong to you — not your guardian by default.

You can request an export of all data we hold on you, or delete your account, at any time.

1. Who We Are

Mo-saiQ Inc. is a North Carolina nonprofit corporation with 501(c)(3) tax-exempt status. We operate:

- The Mo-saiQ website at www.mo-saiq.org (the “Site”), which provides information about our programs, research, and community.
- The iQNNCTED Scholar Navigator mobile application (the “App”), available on the Apple App Store and Google Play, which helps high school scholars assess their strengths, receive personalized pathways, and navigate college and career opportunities.

General Contact: info@mo-saiq.org

Privacy Contact: privacy@mo-saiq.org

Security Disclosures: security@mo-saiq.org

Mailing Address:

Mo-saiQ Inc.

105 Phoenix Dr.

Upper Marlboro, MD 20774

During the initial build phase of iQNNCTED, development and operations are performed by True Steele Labs under a written consulting agreement with Mo-saiQ. Mo-saiQ is the data controller; True Steele Labs is the data processor during this period. After handoff, Mo-saiQ operates the App directly.

2. Scope of This Policy

This Unified Privacy Policy governs data collected through both the Site and the App. Where the Site and App have different practices, we note them clearly. If you use the Site or App as part of an educational institution

partnership with a separate Data Privacy Agreement, the terms of that agreement may supplement or override certain provisions here.

By using the Site or App, you agree to this Policy. If you do not agree, please refrain from use.

3. Information We Collect

3A. Information Collected Through the Mo-saiQ Site (mo-saiq.org)

We do not require you to provide personal information to access general information on the Site. When you create an account, enroll in a program, or contact us, we may collect:

- Personal & Demographic Information: First and last name, birthdate, email address, ethnicity, county/state/ZIP code of residence.
- Program Enrollment & Participation: Grade level, graduation year, school or organizational affiliations, account password (if applicable), survey responses about programming, and — for adults serving as mentors or facilitators — criminal and identity background check information.
- Academic Profile: Courses taken, course interests, grades, and GPA.
- Career Interest & Engagement: Extracurricular activities, degree interest, and access to career-support resources.
- Contact Information: Full name, email, physical address, and phone number when you contact us or request information.
- Site Usage: Log files including IP addresses, browser type, internet service provider, date/time stamps, clicked pages, visit data, cookies, and other browser signals used to understand engagement on the Site.

3B. Information Collected Through the iQNECTED App

From you when you create an account

- Your first name (and optionally last name and display name).
- Your grade level (high school grades 8–12).
- Your school name (optional; used to personalize roadmap recommendations).
- Your state and ZIP code (used to surface geographically relevant opportunities such as local scholarships and summer programs).
- Your email address (for sign-in, account recovery, and transactional communications such as session reminders and data-export delivery).
- Your guardian's email address — only if you are under 18. We use this solely to send a consent request and a brief Mo-saiQ overview. We do not share your results, archetype, or roadmap with your guardian automatically.

From your PathFinder responses

- Your answers to up to 16 multiple-choice questions and one optional free-text reflection.
- An archetype assignment (Builder, Changemaker, Strategist, or Connector) computed deterministically from your answers.
- Derived signals (social capital, academic confidence, environment, and risk orientation) computed from those answers.

AI-generated on your behalf

- A personalized PathFinder Reveal summary (strengths, growth insights, recommended pathways).
- A full narrative profile generated after you convert to iQNECTED.
- A personalized roadmap of milestones, opportunities, and nudges.

From your interaction with the App

- Screens visited and milestones marked complete.

- Session registrations and reminder preferences.
- Subscription state (active plan, expiration date).
- Push-notification permission and device push token (if you grant notification permission).

Technical signals (collected automatically)

- An anonymized device identifier (a SHA-256 hash of your scholar ID, prefixed “iqnected:”) used to correlate error reports and analytics without exposing your real account ID.
- Approximate timestamps of your activity.
- Error reports and performance metrics, with personal data stripped, sent to our error-monitoring provider.

We do NOT collect: precise location; contacts, photos, microphone, or camera; health, financial, religious, political, sexual-orientation, or biometric data; tracking identifiers for cross-app advertising. We do not show advertising.

4. Why We Collect Each Type of Information

Data	Purpose
Name, grade, school, state, ZIP	Personalize roadmap; surface geographically relevant opportunities; address scholars correctly.
Email address	Sign-in, account recovery, session reminders, and data-export delivery.
Guardian email	Obtain verifiable parental consent for scholars under 18 (COPPA-compliant).
Ethnicity / demographic information (Site)	Program evaluation, equity research, and grant reporting using aggregated, de-identified data.
PathFinder responses	Compute archetype and derived signals deterministically — no AI involved in this step.
AI-generated narratives	Deliver a personalized Reveal, profile, and roadmap tailored to each scholar’s responses.
Roadmap + milestone progress	Surface what matters next; remember what each scholar has completed.
Subscription state	Determine whether to display the paywall or unlock premium content.
Push token	Send session and milestone reminders you have opted into.
Anonymized device identifier	Correlate error reports and analytics without exposing real account identities.
Activity log	Audit trail for security, customer support, and your legal right of data access.
Site usage / log files	Understand site engagement and improve content and navigation.

5. AI Processing of Your Data

The iQNNCTED App uses Anthropic’s Claude large-language-model service (operated by Anthropic, PBC) to generate personalized text for:

- PathFinder Reveal text (a short-personalized summary generated within seconds of completing the assessment).
- Full narrative profile (generated after iQNNCTED conversion).
- Roadmap milestone narratives, affirmations, and nudges.

What We Send to Anthropic Claude

Before any prompt is sent to Anthropic, we anonymize your data:

- Your real account ID is replaced with the iqnncted: SHA-256 hash.
- Your school name and ZIP code are dropped from AI prompts (only your state and grade are transmitted).
- Your last name is dropped (only your first name is used, to address you).
- Your guardian’s email and any free-text reflection are never sent to Anthropic unless you have explicitly included them in a prompt context.

Your Explicit Consent (Required Before Any AI Processing)

Consistent with Apple App Store Review Guideline 5.1.2(i) (effective November 2025) and Google Play’s Data Safety requirements, we obtain your explicit in-app consent before any of your data is transmitted to Anthropic Claude. The consent screen:

- Names Anthropic specifically.
- Explains what data is sent (anonymized as described above).
- Explains why (to generate your personalized Reveal, profile, and roadmap).
- Discloses that you may decline and still use iQNNCTED with deterministic archetype and score outputs.
- States that declining today does not bar you from opting in later via Settings → “AI personalization.”

You may revoke consent at any time via Settings → AI personalization → toggle off. Revoking stops new AI requests but does not delete already-generated narratives stored in your profile.

Anti-Training Guarantee

Anthropic does not use our API requests to train its models. This is a contractual commitment from Anthropic to its API customers. Mo-saiQ’s agreements with its development partners additionally prohibit any third-party AI service from being trained on scholar data.

What We Do NOT Send to AI

We do not send your data to any AI service for targeted advertising, profiling for sale, identity verification, content moderation of your private text, behavioral scoring, or any purpose other than generating your personalized iQNNCTED text surfaces. No scholar data is sent to Apple Intelligence, Google Gemini, OpenAI, or any AI service other than Anthropic Claude.

Using iQNNCTED Without AI Personalization

The PathFinder Assessment, deterministic archetype, and 12-trait totals work entirely on-device for assessment and on Mo-saiQ’s servers for scoring — no AI required. The Roadmap milestone taxonomy is also deterministic. The AI layer adds personalized language on top of those deterministic outputs. You may opt out of this layer at any time.

6. Third-Party Service Providers

We share data with the following service providers, each under a written data-processing agreement requiring confidentiality, security, and anti-training protections where applicable. We do not sell, rent, or lease your data to anyone.

Provider	Function	Data Shared
Supabase	Database, auth, and storage hosting for the App	Account record, assessment responses, roadmap state — encrypted at rest and in transit.
Anthropic (Claude AI)	AI-generated personalized narratives in §5	Anonymized prompt context only — never full name, school, ZIP, or raw account ID.
RevenueCat	Subscription management across App Store and Google Play	Anonymized customer identifier, subscription plan, and store-side transaction IDs.
Apple App Store / Google Play	Payment processing for subscriptions	Apple/Google control this directly; Mo-saiQ receives only subscription status via RevenueCat.
Expo Push (APNs + FCM)	Deliver session reminders and milestone nudges	Device push token and notification text.
Resend	Transactional email delivery	Recipient email address and email body (sign-in links, guardian consent, data exports, reminders).
Sentry	Error monitoring and crash reporting	Anonymized device ID and technical stack traces — no scholar PII.
PostHog	Product analytics (aggregate usage statistics)	Anonymized device ID and event names.
Zoom	Live session scheduling and delivery	Your name and email if you register for a session.
Vercel	Web hosting (admin dashboard, public site, universal links)	Standard request metadata (IP address, timestamp).
Third-party hosting providers (Site)	Hosting for mo-saiq.org	Site data including Personal Information submitted through the Site. Servers may be located globally.

We may also disclose your data when legally required (subpoena, court order, or regulatory request). In those cases, we will notify you unless legally prohibited from doing so.

We may share anonymous, non-identifiable, or aggregated data (which cannot be used to identify you) with third parties for research and analysis purposes.

7. Guardian Consent & Children’s Privacy (COPPA 2.0)

iQNNCTED is designed for high school scholars aged 13–18. The Mo-saiQ Site serves a broader audience including adult educators, mentors, and program partners.

Scholars Under 18

For scholars under 18, we request parental or guardian consent before retaining any assessment responses on our servers. Until consent is provided, your responses exist only in temporary session storage on your device and are not transmitted to Mo-saiQ.

Your guardian receives an overview of Mo-saiQ and iQNNCTED and conversation prompts for discussing the App with you. They do not automatically receive your archetype, profile narrative, roadmap, or specific PathFinder responses. You decide whether to share those results with anyone.

COPPA 2.0 (Effective April 22, 2026)

The updated federal Children’s Online Privacy Protection Rule extends protections through age 16. iQNNCTED’s guardian-consent flow covers all scholars ages 13–17, applying the strictest applicable standard. Specifically:

- No targeted advertising. We do not show advertising of any kind and never share scholar data for ad targeting, behavioral profiling, or cross-app tracking.
- Persistent identifiers. The iqnncted: SHA-256 hash used for analytics and error reporting is a one-way derivation that cannot be linked back to your account without our database. We do not share it for cross-service tracking.
- Data retention limits. Scholar data is retained only for the duration of active use. Activity log entries are automatically purged after 90 days.
- Third-party SDK audit. We maintain an exhaustive inventory of every third-party SDK and service that touches scholar data (see §6). We do not include behavioral advertising, attribution, or cross-app tracking SDKs.
- No biometric or precise-location collection.

Children Under 13

iQNNCTED is not intended for children under 13, and we do not knowingly collect personal data from any child under 13. If we discover we have inadvertently collected such data, we will delete it promptly and notify any identifiable parent or guardian.

8. Your Rights & Choices

Wherever you live, you have the following rights regarding your data:

- Right of Access. Request a complete export of all data we hold on you. In the App: Settings → Data → “Request my data.” On the Site or App: email privacy@mo-saiq.org. We will deliver a JSON export typically within minutes (and within 30 days at the latest).
- Right of Correction. In the App: Settings → Profile to edit name, display name, and grade. For other fields, contact privacy@mo-saiq.org.
- Right to Delete. In the App: Settings → “Delete my account.” This removes your account, assessment responses, roadmap, milestone progress, subscription record, and push tokens. Deletion is final and irreversible. On the Site: contact info@mo-saiq.org.
- Right to Withdraw Guardian Consent. Guardians of scholars under 18 may email privacy@mo-saiq.org to withdraw consent at any time. We will delete the scholar’s assessment data within 30 days.
- Right to Opt Out of Promotional Emails. Follow the unsubscribe link in any promotional email. Administrative and transactional emails (account security, data exports) will continue.
- Right to Opt Out of AI Personalization. Settings → AI personalization → toggle off. You may continue using iQNNCTED with deterministic outputs only.

Residents of California (CCPA/CPRA), Virginia (VCDPA), Colorado (CPA), Connecticut (CTDPA), Utah (UCPA), and other states with comprehensive privacy laws have additional rights, including the right to opt out of “sale” or “sharing.” iQNNCTED does not sell or share your data for advertising, so these rights are satisfied by default. To exercise any state-specific right, email privacy@mo-saiq.org.

California residents under 18 who have posted content on the Site may request its removal by contacting info@mo-saiq.org. Please note that complete removal may not always be technically possible.

9. Data Retention

Data Type	Retention Period
Account data (profile, responses, archetype, roadmap, milestone state)	Retained while account is active; deleted within 30 days of account deletion or guardian-consent withdrawal.
Activity log (screen visits, milestone completions)	90 days, then automatically purged. Exceptions retained indefinitely: consent grants, age attestation, data-export requests and completions, account-deletion events.
Pre-assessment captures (name + grade entered before PathFinder completion, if no account created)	90 days, then automatically purged.
Subscription records	Retained indefinitely for tax and accounting purposes. Non-essential fields available for deletion upon request.
Error reports (Sentry)	30 days, then automatically purged by Sentry.
Analytics events (PostHog)	Aggregated; raw events retained per PostHog's default retention (currently 1 year). Mo-saiQ may shorten this.
Site-submitted program data	Retained for program evaluation and grant reporting in de-identified form; identifiable records deleted upon request or at program conclusion.

10. Security

- Data is encrypted in transit using TLS 1.2 or higher and at rest using AES-256 via Supabase.
- Database access is gated by row-level security (RLS): you can only read and write your own rows.
- AI prompts are anonymized before leaving Mo-saiQ's infrastructure (see §5).
- Push notification tokens are encrypted at rest and rotate on app reinstall.
- Error and unusual-activity monitoring is conducted via Sentry.

No system is perfectly secure. If a security incident affects your data, we will notify you in accordance with applicable state law. To report a security concern, email security@mo-saiq.org.

11. Publicly Visible Content

Any content you post on the Site (for example, in forums or public submissions) may be visible to other users. If you include contact information in public submissions, you may receive unsolicited communications. Please be thoughtful about information you choose to share publicly.

12. International Data Transfers

Mo-saiQ is based in North Carolina, United States. Our service providers operate primarily in the United States. If you access the Site or App from outside the United States, you understand that your data will be processed in the United States under U.S. law. Our third-party hosting providers may also operate servers globally; by using the Site, you consent to the transfer of your data to such providers.

13. Third-Party Links and Services

The Site and App may contain links to third-party websites or services, including session-related platforms such as Zoom. This Policy does not cover those third-party services. We encourage you to review the privacy policies of any third-party services you access through our Site or App.

14. Consent and Policy Updates

By using the Site or App, you agree to this Policy and consent to the collection and use of your information as described. We may modify this Policy at any time. Material changes will be announced via in-app notice and, for registered users, by email. Changes to the Site-only policy take effect ten (10) days after posting. Continued use of the Site or App after the effective date of an updated policy constitutes acceptance.

15. Contact Us

Privacy questions, data requests, or complaints:

Mo-saiQ Inc.

Email: privacy@mo-saiq.org

General: info@mo-saiq.org

Security disclosures:

Email: security@mo-saiq.org

Co-Founder & CEO: Nikole Collins-Puri — nikolep@mo-saiq.org

This policy was last reviewed and updated on May 22, 2026, to unify coverage of the Mo-saiQ Site and the iQCONNECTED Scholar Navigator App, and to ensure compliance with Apple App Store and Google Play submission requirements, COPPA 2.0 (effective April 22, 2026), and applicable U.S. state privacy laws.